



CASE STUDY **BRAUN HOUSEHOLD**

# Taking Braun Household's E-Commerce sites to the next level

Niteco undertook an Episerver upgrade as well as maintenance and payment gateway integration work for the sites of appliance brand Braun Household.

## THE CHALLENGE

Initially, Braun Household was looking for an engagement that only included a three-month maintenance contract. As Niteco's experts proved themselves to be able and knowledgeable, the client added more tasks to the partnership, among them an Episerver upgrade, payment gateway integration, and product information management (PIM).

## THE SOLUTION

Niteco initially deployed a three-person team to handle the project. They took care of extensive maintenance work before receiving the go-ahead to work on integrating and/or overhauling additional features of the site.

In addition to a complete upgrade of the Braun Household's website to Episerver Commerce 10, Niteco's experts were tasked with integrating a new payment gateway. This included implementing 3D-Secure payment authentication.

Our developers also worked on fixing PIM problems, which had previously led to performance issues for Braun Household's website. Part of this was integrating a new connector from the PIM system to the Episerver platform.

The partnership between Niteco and De'Longhi Group lasted for a number of productive months and continues with a long-term contract tasking Niteco with maintaining and enhancing the Braun Household website. Additionally, Niteco's work has led to De'Longhi Group's management entrusting the Episerver websites for its namesake brand as well as its additional brand Kenwood, which were built on Episerver 6.

## THE TOOLS

- Episerver Commerce 10
- Episerver CMS 10
- InRiver PIM 6.2
- Lionbridge Translation
- Mogul SEO Add-on
- SAP ERP