



CASE STUDY

Dagens Nyheter mobile

Dagens Nyheter app keeps you up to date with the latest news

Sweden's leading daily newspaper is one of our most valued clients. Apart from development for their website, we also created the Dagens Nyheter app for their mobile users, and one of the first Apple Watch wearable apps to rollout on the App Store.

THE CHALLENGE

Dagens Nyheter's intention was very straightforward: to build a new app that can support their 3rd party platform for downloading and reading their daily news issues.

The second challenge was to build a wearable device version for the Apple Watch - so that DN readers can be kept up-to-date with the latest breaking news without even pulling out their phones.

THE TOOLS

Google Tag Manager

Cloud

Android

iOS

Urban Airship

PDF reader

IAP

EPiServer

THE SOLUTION

Niteco developed the Dagens Nyheter app to help their subscribers read the daily news wherever they are, with quick access to all the latest updates in DN's live news feed. We have been responsible for the app's ongoing development and maintenance since 2013. We also built the Dagens Nyheter app for Apple Watch along with the Swedish team, which has been featured by Apple on their Apple Watch's App Store. Throughout the project, the team used Kanban for smooth and quality service delivery.

Functionality of the DN mobile app includes:

- Single sign on with website
- A download manager to run background downloads of DN's daily issues
- Push notifications function with access to new articles. The function was integrated directly in the client's CMS, allowing them to conveniently manage content and push notifications in one place.
- Is a universal app supporting multiple devices such as phones or tablets
- A messagehub server with APIs to support the push notifications and auto downloads functionality