



CASE STUDY DIGIZUITE DAM

Integrating the Digizuite DAM into the Episerver ecosystem

DAM service provider Digizuite chose Niteco for a seamless Episerver connector that puts content at the heart of the CMS.

— THE COMPANY

DAM service provider Digizuite offers users features for digital assets and content, such as approving and publishing assets, role-based access control and the creation of automated workflows for approvals and sharing. With our years of experience with all aspects of the Episerver platform, Niteco was perfectly suited to be Digizuite's partner for this project.

— THE CHALLENGE

Digizuite was striving for a seamless Episerver connector that puts content at the heart of the CMS. This would allow editors of Episerver websites that also use Digizuite's DAM to streamline their workflows, making Digizuite more attractive to owners of Episerver sites.

— THE RESULT

The response to the connector has been overwhelmingly positive, both from Episerver and from Digizuite's customers. Within months of go-live, three large enterprise customers were already using the connector, and many more have expressed explicit interest in doing so shortly. The push for the Epi connector is in perfect alignment with Digizuite's aggressive expansion plan for the US and Europe.