

Synchronized Consolidation of Multiple Sites

Sometimes the simplest tasks can prove to be the hardest. That's what Pennsylvania-based construction company, High Industries, discovered when they first wanted to consolidate their main site with 35 others. Following months of setbacks and bugs, the Group turned to Niteco to devise a budgetfriendly solution.

THE COMPANY

Based in Pennsylvania, USA High Companies is a family-owned conglomerate that specialises in real estate and construction, serving a diverse customer throughout the Eastern and Midwestern United States.

THE CHALLENGE

With multiple sites implemented as different entities, the main challenge faced by High Industries is the domain consolidation of 35 sites, plus one central site. Cumbersome and time-consuming, Niteco is working to minimize the solution and avoid duplication in order for the solution to perform faster, be more intuitive as well as lowering the total cost of ownership.

THE SOLUTION

Working systematically and in parallel, Niteco's team of developers are working to standardize the pages and components for the 36 sites. As part of this, Niteco is transferring a lot of the sites under the same domain to improve SEO. As usual for larger installations, these long term improvements are achieved simultaneously with continuous additions and improvements to the features for the current sites.

- ✓ Episerver CMS
- ✓ ImageVault
- ✓ Cloudflare
- DXC



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